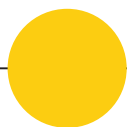


RELATÓRIO DA ASSESSORIA DE COMUNICAÇÃO SOCIAL





37ª EXPOARGS 2020

- ◉ **Canal de comunicação analisado:**

Fanpage da Expoargs: bit.ly/expoargs2020

- ◉ **Período:** 10 a 23 de setembro de 2020

- ◉ **Fonte dos dados:** Facebook

Produto	Link da publicação	Alcance	Reações/Comentários/C ompartilhamentos
Camafeu em porcelana (23462-1)	https://www.facebook.com/permalink.php?story_fbid=115571146944754&id=1067683	1.155	534
			111
			252
Gaúcho Sr. Blau (87579-1)	https://www.facebook.com/permalink.php?story_fbid=115716130263589&id=1067683	418	27
			0
			67
Madeira (54200-1)	https://www.facebook.com/permalink.php?story_fbid=115796430255559&id=1067683	94	81
			6
			55
Cadeira Diretor (82415-2)	https://www.facebook.com/permalink.php?story_fbid=115712830263919&id=1067683	516	149
			38
			40
Garrações rústicos (73497-1)	https://www.facebook.com/permalink.php?story_fbid=115707990264403&id=1067683	872	40
			9
			29
Galpão gaúcho (53489-1)	https://www.facebook.com/permalink.php?story_fbid=115786450256557&id=1067683	406	48
			1
			23
Caneca com pintura personalizada (39226-1)	https://www.facebook.com/permalink.php?story_fbid=115568256945043&id=1067683	50	49
			13
			21
Madeira em crochê (88520-1)	https://www.facebook.com/permalink.php?story_fbid=115716383596897&id=1067683	125	51
			14
			15
Enfeite para chimarrão (33768-3)	https://www.facebook.com/permalink.php?story_fbid=115774430257759&id=1067683	417	38
			8
			15
Tigela torneada (90872-1)	https://www.facebook.com/permalink.php?story_fbid=115719213596614&id=1067683	173	17
			0
			14
Xale fitas feminino (39580-1)	https://www.facebook.com/permalink.php?story_fbid=115778680257334&id=1067683	90	44
			8
			13
Camisetas infantil (5799-2)	https://www.facebook.com/permalink.php?story_fbid=115704556931413&id=1067683	130	12
			0
			12

Produto	Link da publicação	Alcance	Reações/Comentários/Compartilhamentos
Cuaia-afro com turbante (58552-3)	https://www.facebook.com/permalink.php?story_fbid=115706593597876&id=1067683	92	39
			11
			11
Camisa adulto (5799-1)	https://www.facebook.com/permalink.php?story_fbid=115703840264818&id=1067683	126	17
			1
			10
Timão madeira tornado (90872-3)	https://www.facebook.com/permalink.php?story_fbid=115720120263190&id=1067683	171	17
			2
			10
Poncho/pelerine (39580-2)	https://www.facebook.com/permalink.php?story_fbid=115779240257278&id=1067683	116	35
			5
			10
Xergão lã serrano (39580-3)	https://www.facebook.com/permalink.php?story_fbid=115779736923895&id=1067683	89	29
			6
			9
Enfeite de cuaia flor (33768-1)	https://www.facebook.com/permalink.php?story_fbid=115772300257972&id=1067683	191	18
			4
			7
Faca em prata e ouro (82656-3)	https://www.facebook.com/permalink.php?story_fbid=115714513597084&id=1067683	117	14
			5
			7
Cuaia com brasão do RS (58552-2)	https://www.facebook.com/permalink.php?story_fbid=115705886931280&id=1067683	91	19
			2
			7
Prato para churrasco (90872-2)	https://www.facebook.com/permalink.php?story_fbid=115719733596562&id=1067683	175	19
			1
			7
CJ faca 12 polegadas (82656-1)	https://www.facebook.com/permalink.php?story_fbid=115713526930516&id=1067683	116	17
			2
			6
Enfeite cuaia formiga (33768-2)	https://www.facebook.com/permalink.php?story_fbid=115773736924495&id=1067683	201	15
			3
			6
Sopeira em porcelana (27495-3)	https://www.facebook.com/permalink.php?story_fbid=115771820258020&id=1067683	59	37
			9
			6

Produto	Link da publicação	Alcance	Reações/Comentários/Compartilhamentos
Faca em inox alpaca (82656-2)	https://www.facebook.com/permalink.php?story_fbid=115713970263805&id=1067683	117	17
			2
			5
The Brave Ram (37511-2)	https://www.facebook.com/permalink.php?story_fbid=115777453590790&id=1067683	140	9
			2
			4
Imãs de geladeira (7465-3)	https://www.facebook.com/permalink.php?story_fbid=115709030264299&id=1067683	120	7
			2
			4
Bule e açucareiro (27495-1)	https://www.facebook.com/permalink.php?story_fbid=115759553592580&id=1067683	55	15
			0
			4
Cuia com cabeça de cavalo (58552-1)	https://www.facebook.com/permalink.php?story_fbid=115705073598028&id=1067683	88	8
			0
			4
Mango (54200-2)	https://www.facebook.com/permalink.php?story_fbid=115700563598479&id=1067683	86	2
			0
			4
Queimador de incenso (53489-3)	https://www.facebook.com/permalink.php?story_fbid=115788910256311&id=1067683	146	8
			1
			4
Galpão campeiro (53489-2)	https://www.facebook.com/permalink.php?story_fbid=115787893589746&id=1067683	144	9
			0
			3
Mantegueira rosa (27495-2)	https://www.facebook.com/permalink.php?story_fbid=115765463591989&id=1067683	56	14
			0
			2
Meio preparo (54200-3)	https://www.facebook.com/permalink.php?story_fbid=115703256931543&id=1067683	87	3
			0
			2

Produto	Link da publicação	Alcance	Reações/Comentários/C ompartilhamentos
Capa térmica tecido (69086-2)	https://www.facebook.com/permalink.php?story_fbid=115707186931150&id=1067683	96	4
			1
			2
Cestos organizadores (94428-2)	https://www.facebook.com/permalink.php?story_fbid=115720983596437&id=1067683	140	11
			0
			2
Enfeite para chimarrão (95375-3)	https://www.facebook.com/permalink.php?story_fbid=115722303596305&id=1067683	190	19
			0
			2
Cabeça cavalo em resina acrílica (48884-1)	https://www.facebook.com/permalink.php?story_fbid=115781390257063&id=1067683	80	3
			0
			2
Bolsa crochê concha (94428-1)	https://www.facebook.com/permalink.php?story_fbid=115720516929817&id=1067683	141	6
			0
			1
The horse on the run (37511-3)	https://www.facebook.com/permalink.php?story_fbid=115778020257400&id=1067683	103	4
			0
			1
The rooster king (37511-1)	https://www.facebook.com/permalink.php?story_fbid=115776000257602&id=1067683	97	2
			0
			1
Enfeite para chimarrão (95375-1)	https://www.facebook.com/permalink.php?story_fbid=115721290263073&id=1067683	144	5
			0
			1
Capa de crochê para banco (88520-3)	https://www.facebook.com/permalink.php?story_fbid=115718973596638&id=1067683	131	8
			0
			1
Porta cuia/porta treco (88520-2)	https://www.facebook.com/permalink.php?story_fbid=115717026930166&id=1067683	126	15
			0
			1
Tapete vacun (34195-3)	https://www.facebook.com/permalink.php?story_fbid=115724336929435&id=1067683	176	4
			0
			1
Pelego branco (34195-2)	https://www.facebook.com/permalink.php?story_fbid=115722890262913&id=1067683	179	2
			0
			0

Produto	Link da publicação	Alcance	Reações/Comentários/C ompartilhamentos
Pelego preto (34195-1)	https://www.facebook.com/permalink.php?story_fbid=115722603596275&id=1067683	167	2
			0
			0
Enfeite para chimarrão (95375-2)	https://www.facebook.com/permalink.php?story_fbid=115721670263035&id=1067683	153	2
			0
			0
Quadro de cavalo (87439-2)	https://www.facebook.com/permalink.php?story_fbid=115715730263629&id=1067683	123	2
			0
			0
Plataforma giratória com aplicação de mosaico (87439-1)	https://www.facebook.com/permalink.php?story_fbid=115715373596998&id=1067683	118	2
			0
			0
Conjunto de banheiro (85600-2)	https://www.facebook.com/permalink.php?story_fbid=115714860263716&id=1067683	114	1
			0
			0
Cachecol e touca (85600-1)	https://www.facebook.com/permalink.php?story_fbid=115714696930399&id=1067683	114	1
			0
			0
Banqueta grápia (82415-3)	https://www.facebook.com/permalink.php?story_fbid=115713156930553&id=1067683	112	5
			0
			0
Espreguiçadeira (82415-1)	https://www.facebook.com/permalink.php?story_fbid=115709370264265&id=1067683	112	3
			0
			0
Puxa-saco de tecido (7097-2)	https://www.facebook.com/permalink.php?story_fbid=115707583597777&id=1067683	108	2
			0
			0
Porta-chaves crioulo (48884-3)	https://www.facebook.com/permalink.php?story_fbid=115785940256608&id=1067683	81	5
			0
			0
Cabideiro crioulo (48884-2)	https://www.facebook.com/permalink.php?story_fbid=115785586923310&id=1067683	80	2
			0
			0
Galinha biscuit porongo (46209-3)	https://www.facebook.com/permalink.php?story_fbid=115781093590426&id=1067683	78	1
			0
			0

Produto	Link da publicação	Alcance	Reações/Comentários/Compartilhamentos
Imãs de geladeira (46209-2)	https://www.facebook.com/permalink.php?story_fbid=115780773590458&id=1067683	77	2
			0
			0
Enfeites de cuia (46209-1)	https://www.facebook.com/permalink.php?story_fbid=115780180257184&id=1067683	80	2
			0
			0
Xergão (27069-1)	https://www.facebook.com/permalink.php?story_fbid=115759200259282&id=1067683	55	1
			0
			0
Capa térmica crochê (26898-2)	https://www.facebook.com/permalink.php?story_fbid=115770530258149&id=1067683	57	1
			0
			0
Tapa cuia em crochê (26898-1)	https://www.facebook.com/permalink.php?story_fbid=115768023591733&id=1067683	54	2
			0
			0
Artigos em couro (14615-3)	https://www.facebook.com/permalink.php?story_fbid=115570676944801&id=1067683	53	2
			0
			0
Cuias com bocal em prata (14615-2)	https://www.facebook.com/permalink.php?story_fbid=115569963611539&id=1067683	49	1
			0
			0
Bombas em prata (14615-1)	https://www.facebook.com/permalink.php?story_fbid=115569360278266&id=1067683	48	1
			0
			0